



## Digital File Specs

Magazine: Full Page Trim Size: 8 3/8" x 10 7/8" (21.3 x 27.6 cm)

Full Page Bleed Size (1/4" outside trim size on all sides): 8 7/8" x 11 3/8" (21.9 x 28.2 cm)

Safe Area: 1/4" (0.635cm) margin inside trim size on all sides

Pocket Guide: Full Page 3 1/2" x 5 7/8" (9 x 15 cm)

Calendar: Full Page Trim Size: 10 7/8" x 8 3/8" (27.6 x 21.3 cm)

For Cover: Top 3" (7.62 cm) are used for logo and *Animation Magazine* IDs.

Character may overlap logo, but must not obscure readability.

Photoshop layered template for this is available on CD (per request)

or can be downloaded at [www.animationmagazine.net/advertise\\_3.php](http://www.animationmagazine.net/advertise_3.php).

Linescreen: 150 lpi

### Media

CD-Rom - Macintosh format or DVD. Include with your disc a hard copy (B/W laser OK) of your images with description. Label all discs with your name, address and phone number.

### E-mail

E-mail files to: [prod@animationmagazine.net](mailto:prod@animationmagazine.net).

If you're sending Quark (6 or earlier) or InDesign files, they need to be stuffed including fonts used (PDF needs to be included for reference). Send picture files in TIFF or EPS format, CMYK, 300 dpi. If your files are very large (exceeding 10MB) please send them on portable media or ask for our FTP info.

Preferred file format is PDFx-1a files with cropmarks and bleed included.

### FTP

<http://www.animationmagazine.net/upload-your-advertisement/>

### Adobe Photoshop Files

Images should be in Macintosh format as TIFF, EPS or Photoshop file (if EPS or Photoshop file include Fonts) or Photoshop PDF. Images should be either Bitmap, Grayscale or CMYK. NO RGB or Indexed Color. Resolution should be 300dpi.

### QuarkXPress Files

Include all used images, printer and screen fonts. Do not use True Type or Multiple Master fonts.

Do not put all fonts in one suitcase. Do not save as multiple language file.

Please NO Passport documents. Can't accept file higher than version 6.

Include a PDFx-1a including bleed and cropmarks with your submission.

### InDesign Files

Include all used images, printer and screen fonts.

Include a PDFx-1a including bleed and cropmarks with your submission.

### Adobe Illustrator Files

Convert all fonts to outlines and save as EPS. Do not leave fonts embedded. If this can't be done, send printer and screen fonts with your file. Fonts need to be stuffed. Or save as Illustrator PDF file. Please include a 4/C printout or laser proof with your submission.