



## Digital File Specs

Final Page Trim Size: 8 3/8" x 10 7/8"

Page Bleed Size: 8 5/8" x 11 1/8"

For Cover: Top 3" are used for logo and Animation Magazine ID's

Character may overlap logo, but must not obscure readability.

Photoshop layered Template for this is available on CD per request

or can be downloaded at [www.animationmagazine.net/advertising3.html](http://www.animationmagazine.net/advertising3.html).

Linescreen: 150 lpi

### Media

ZIP, Jaz 1GB, CD-Rom - Macintosh format. Include with your disk a hard copy (b/w laser OK) of your images with description. Label all disks with your name, address and phone number.

### E-mail

E-mail files to: [prod@animationmagazine.net](mailto:prod@animationmagazine.net).

If you're sending Quark files, they need to be stuffed including fonts used. Send picture files in TIFF or EPS format, CMYK, 300 dpi. If your files are very large (exceeding 10MB) please send them on portable media. Ask for our FTP info.

### Adobe Photoshop Files

Images should be in Macintosh format as TIFF, EPS or Photoshop file (if EPS or Photoshop file include Fonts). Images should be either Bitmap, Grayscale or CMYK. NO RGB or Indexed Color. Resolution should be 300dpi.

### QuarkXPress Files

Include all used images, printer and screen fonts. Do not use True Type or Multiple Master fonts. Do not put all fonts in one suitcase.

### Adobe Illustrator Files

Convert all fonts to outlines and save as EPS. Do not leave fonts embedded. If this can not be done, send printer and screen fonts with your file. Fonts need to be stuffed.

Please include a 4/C printout or laser proof with your submission.